

JOANNE DILLINGER

Experience

Site design and development from concept to production. Design consultation. Hand coding HTML, dHTML, CSS (layout) and JavaScript. Graphic design, colour theory, animation and photo editing. Audio and video editing and mixing. My strengths lie in graphic design using Adobe Creative Suite 3, hard and hand coding mark-up, coding and hacking JavaScripts and keeping up to date with trends and technologies in the web design community. Creating the look and feel for clean, professionally developed sites; I put a lot of effort into keeping designs updated with the ultimate goal of maintaining a steady stream of unique visits as well as return.

Special Skills

Computing: Cross-platform - Windows, MAC OS

Technical: Proficient with HTML, dHTML, CSS (layout) and JavaScript, FTP, Telnet and browser compatibility

Multimedia: Audio/video editing and mixing, Sound Edit 16, Sound Forge, Media 100, Avid MCXpress and Flash MX; some knowledge in Adobe After Effects, Premiere and Final Cut Pro

Software: Adobe Creative Suite 3 - Photoshop, ImageReady, Illustrator, InDesign, Acrobat, Flash MX, Paint Shop Pro/Animation Shop, Corel Draw, Microsoft Word, Quark Xpress, Lotus Notes. **Editors** - Notepad, EditPlus, Macromedia HomeSite and Dreamweaver

Design: Colour theory, illustration, intuitive interface architecture

Other: Exceptional copy writing, editing, documentation, print and layout

Relevant Projects

Daysleeper Design Studio

Owner/Designer

[Full-time, Present]

- Established September 2007

Corus Entertainment/Corus Interactive (TV)

Contracted Vendor

[Full-time, Present]

- Web and Graphic Design using Adobe Creative Suite 3 and Macromedia HomeSite
- Promotional microsite builds
- Site maintenance
- Hand coding HTML, CSS (layout) and JavaScript

Clear Channel Worldwide, (Radio) Washington/Baltimore Trading Area

Internet Content Manager

[Full-time, 2004 - 2005]

- Graphic Design using Adobe Photoshop and Illustrator
- Updating site content via PHP-based content management system
- Coordinating email campaigns, station database marketing and online contesting
- Hand coding HTML, CSS (layout) and JavaScript

Mazava

Creative Director/Web Designer/Technical Support

[Full-time/Independent Contractor/Volunteer, 2002 - 2004]

- Web design using HTML, dHTML, CSS (layout) and JavaScript, HomeSite and Adobe Photoshop
- In-house design consultation - design and build sites from concept to production
- Coordinate front and back-end programming
- Film crew technical support/location reconnaissance (travel/health documentaries - Africa/US/UK/Europe)

IBM Lab Media Design Studio

Graphic/Web Production Designer

[Independent Contractor, 2000 - 2002]

- Interface design using HTML, dHTML, CSS and JavaScript, Macromedia HomeSite
- Design consultation - design and build sites from concept to production
- Graphic design, colour theory and photo editing using Adobe Photoshop and Illustrator
- Updating hard-copy and online versions of creative style guides and standards

Amicus Financial/CIBC - ISG [Internet Services Group]

Senior Interface Designer

[Full-time, 2000 - 2002]

- Interface design using HTML, dHTML, CSS and JavaScript, HomeSite, Photoshop and Illustrator
- In-house design consultation - design and build sites from concept to production
- Editing mark-up to re-design, maintain and update content by hand coding HTML, dHTML, CSS and JavaScript
- Graphic design, colour theory and photo editing using Adobe Photoshop and Illustrator
- Creating animated advertising units using Adobe ImageReady, Flash MX

Ogilvy & Mather Advertising

Production Assistant

[Freelance/Contract 1996 - 1998]

- Non-linear digital video editing using Avid MCXpress and Media 100
- Assemble and Insert editing using Video Toaster and the Sundance System
- Audio and video dubbing and technical support
- Filming corporate and marketing videos, using Digital Beta and Hi8 Cameras
- Documenting production data using Lotus Notes
- Tape Librarian

Ideabank/EVE [Environmental Vision Exchange]

Web and Graphic Designer/Project Coordinator

[Full-time/ Volunteer, 1990 - 2000]

- Graphic Design for print and prepress
- Web Design - design and build sites from concept to production
- Non-linear digital video editing using Media 100
- Proposal and business planning, newsletter publishing, using Microsoft Word and Quark Xpress
- Teaching basic computer skills while establishing phone banks for Regent Park area homeless
- Organized fund raising events

Education

Bachelor of Fine Arts	Concentration: Graphic Design	McAnulty College and Graduate School of Liberal Arts at Duquesne University
Web Design	Certified 1999 - 2000	George Brown College
Web Publishing	Certified 1997 - 1998	George Brown College
Keyboard Typist	Certified	Brainbench
Written English	Certified	Brainbench

Member

NAPP (National Association of Photoshop Professionals)
DC Web Women
IWA (International Webmasters Association)
HTML Writers Guild
Digital Eve

Background

Started out drawing comic art in traditional mediums, and then evolved naturally into digital media. Ventured briefly into non-linear digital video editing, and a/v technical support. I've been working professionally in graphic design since 1990, and designing for the web since 1996.