

# JOANNE DILLINGER

## Experience

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Site design and development from concept to production. Design consultation. Hand coding HTML, dHTML, CSS (layout) and JavaScript. Graphic design, colour theory, animation and photo editing. Audio and video editing and mixing. My strengths lie in graphic design using Adobe PhotoShop and Illustrator, hard and hand coding mark-up, coding and hacking JavaScripts and keeping up to date with trends and technologies in the web design community. Creating the look and feel for clean, professionally developed sites, I put a lot of effort into keeping designs updated with the ultimate goal of maintaining a steady stream of unique visits as well as return.

## Special Skills

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**Computing:** Cross-platform - Windows, MAC OS

**Technical:** Proficient with HTML, dHTML, CSS (layout) and JavaScript, FTP, Telnet and browser compatibility

**Multimedia:** Audio/video editing and mixing, Sound Edit 16, Sound Forge, Media 100, Avid MCXpress and Flash MX; some knowledge in Adobe After Effects, Premiere and Final Cut Pro

**Software:** Adobe Creative Suite 2/3 Photoshop, ImageReady, Illustrator, InDesign, Acrobat, Flash MX, Paint Shop Pro/Animation Shop, Corel Draw, Microsoft Word, Quark Xpress, Lotus Notes. **Editors** - Notepad, EditPlus, Macromedia HomeSite and Dreamweaver

**Design:** Colour theory, illustration, intuitive interface architecture

**Other:** Exceptional copy writing, editing, documentation, print and layout

## Relevant Projects

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Corus Entertainment/Corus Interactive (TV)

**Web Production Designer**

[Full-time, Present]

- Web and Graphic Design using Adobe Creative Suite 2/3 and Macromedia HomeSite
- Promotional microsite builds
- Site maintenance
- Hand coding HTML, CSS (layout) and JavaScript

Clear Channel Worldwide, (Radio) Washington/Baltimore Trading Area

**Internet Content Manager**

[Full-time, 2004 - 2005]

- Graphic Design using Adobe Photoshop and Illustrator
- Updating site content via PHP-based content management system
- Coordinating email campaigns, station database marketing and online contesting
- Hand coding HTML, CSS (layout) and JavaScript

Mazava

**Creative Director/Web Designer/Technical Support**

[Full-time/Independent Contractor/Volunteer, 2002 - 2004]

- Web design using HTML, dHTML, CSS (layout) and JavaScript, HomeSite and Adobe Photoshop
- In-house design consultation - design and build sites from concept to production
- Coordinate front and back-end programming
- Film crew technical support/location reconnaissance (travel/health documentaries - Africa/US/UK/Europe)

IBM Toronto Media Design Studio

**Graphic Designer**

[Independent Contractor, 2000 - 2002]

- Interface design using HTML, dHTML, CSS and JavaScript, Macromedia HomeSite
- Design consultation - design and build sites from concept to production
- Graphic design, colour theory and photo editing using Adobe Photoshop and Illustrator
- Updating hard-copy and online versions of creative style guides and standards

Amicus Financial/CIBC - ISG [Internet Services Group]

**Interface Designer**

[Full-time, 2000 - 2002]

- Interface design using HTML, dHTML, CSS and JavaScript, HomeSite, Photoshop and Illustrator
- In-house design consultation - design and build sites from concept to production
- Editing mark-up to re-design, maintain and update content by hand coding HTML, dHTML, CSS and JavaScript
- Graphic design, colour theory and photo editing using Adobe Photoshop and Illustrator
- Creating animated advertising units using Adobe ImageReady, Flash MX

Ogilvy & Mather Advertising

**Production Assistant**

[Freelance/Contract 1996 - 1998]

- Non-linear digital video editing using Avid MCXpress and Media 100
- Assemble and Insert editing using Video Toaster and the Sundance System
- Audio and video dubbing and technical support
- Filming corporate and marketing videos, using Digital Beta and Hi8 Cameras
- Documenting production data using Lotus Notes
- Tape Librarian

Ideabank/EVE [Environmental Vision Exchange]

**Web and Graphic Designer/Project Coordinator**

[Full-time/ Volunteer, 1990 - 2000]

- Graphic Design for print and prepress
- Web Design - design and build sites from concept to production
- Non-linear digital video editing using Media 100
- Proposal and business planning, newsletter publishing, using Microsoft Word and Quark Xpress
- Teaching basic computer skills while establishing phone banks for Regent Park area homeless
- Organized fund raising events

## Education

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Bachelor of Fine Arts	Concentration: Graphic Design	McAnulty College and Graduate School of Liberal Arts at Duquesne University
Web Design	Certified 1999 - 2000	George Brown College
Web Publishing	Certified 1997 - 1998	George Brown College
Keyboard Typist	Certified	Brainbench
Written English	Certified	Brainbench

## Member

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NAPP (National Association of Photoshop Professionals)  
DC Web Women  
IWA (International Webmasters Association)  
HTML Writers Guild  
Digital Eve

## Background

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Started out drawing comic art in traditional mediums, and then evolved naturally into digital media. Ventured briefly into non-linear digital video editing, and a/v technical support. I've been working professionally in graphic design since 1990, and designing for the web since 1996.